Enrollment Form
Points Club Rewards by H-E-B™
It's our thanks to you!

A la vuelta la versión en español.
Please use blue or black ink.
Please make sure to fill out the following form in **BLOCK** lettering ***Information Required***
Please return to your Waco H-E-B store or mail to:
H-E-B Customer Relations, P. O. Box 839999, San Antonio, TX 78283-9963

Place Card # Sticker Here

Section A: This section must be filled out completely.

Salutation
Mr. ◯1 Mrs. ◯3 Dr. ◯5
Ms. ◯2 Miss ◯4
(Shade circle completely)

* First Name

Middle Initial(s)

Last Name *

Street Address *

Apt. #

City *

State *

ZIP Code *

Cell Telephone # **

Birthdate
Month Day Year

*[**Mobile phone number may be used to check-out in lieu of a membership card. To make use of this feature, register your mobile phone number and Points Club Rewards™ Membership account number on www.heb.com/pointsclub.]*

What is your gender?
1◯ Male
2◯ Female

What is your preferred language?
1◯ English
2◯ Spanish

(Shade circles completely)

Section B: Provide a valid E-mail address and receive 2,500 Bonus Points

E-mail address *(Please list only one)*

This email will be used to provide you with account updates. To receive promotional emails, register your email on heb.com/pointsclub.

Section C: Fill out this section and you will receive 2,500 Bonus Points

Please circle the appropriate response for each question. *(Shade circles completely)*

1. How many people are in your household?
1◯ 2◯ 3◯ 4◯ 5◯

2. How many children are in your household?

	1	2	3	4	5+
a. Newborn - 2	◯	◯	◯	◯	◯
b. Ages 3 - 5	◯	◯	◯	◯	◯
c. Ages 6 - 10	◯	◯	◯	◯	◯
d. Ages 11- 15	◯	◯	◯	◯	◯
e. Ages 16 - 18	1◯	2◯	3◯	4◯	5◯

3. What is your Ethnicity?
(Shade circle completely)
1◯ African American
2◯ Asian or Pacific Islander
3◯ Hispanic
4◯ Native American
5◯ White, non-Hispanic
6◯ Multi-Ethnic
7◯ Other

4. What is your annual household income?
(Shade circle completely)
1◯ Less than $20,000
2◯ $20,000 - $29,999
3◯ $30,000 - $49,999
4◯ $50,000 - $74,999
5◯ $75,000 - $99,999
6◯ Greater than $99,999

5. Do you have a pet?
(Shade circle completely)
1◯ Yes 2◯ No

Section B and C Bonus Points will be processed within two weeks of receipt of your completed enrollment form.

Section D: This section must be filled out completely.

Date
Month Day Year

I agree to be bound by the Terms and Conditions of Points Club Rewards by H-E-B™ and consent to the use of my personal information in accordance with the Privacy Policy. To view the Terms and Conditions go to www.heb.com/pointsclub.

Please sign within the box provided.

Signature X

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