



H-E-B TOASTED OATS BOX DESIGN CONTEST



OFFICIAL APPLICATION FORM, RELEASE, AND ENTRY INSTRUCTIONS

1. On a plain white sheet of 8.5" x 11" paper, draw, paint, or print an original design for H-E-B Toasted Oats Cereal or H E B Honey Nut Toasted Oats Cereal, using colors and designs of your choosing. Be creative! Your artwork must be your own original work. ENTRIES MUST NOT INCLUDE any photographs or computer clip art.
2. Make sure your box design matches the flavor for your grade/age group:

ELEMENTARY DIVISION = **H-E-B Toasted Oats Contest**

MIDDLE SCHOOL DIVISION = **H-E-B Honey Nut Toasted Oats Contest**

See Official Rules (available at www.heb.com/oats) to determine which Division your entry is eligible for.

3. See Official Rules, fill out the information requested below, and ask your parent or guardian to read and sign the form. Any submission not accompanied by a properly signed form may be disqualified.

H-E-B Toasted Oats Contest
 ELEMENTARY DIVISION
 646 S. Main Ave. - Navy 3
 San Antonio, Texas 78204

H-E-B Honey Nut Toasted Oats Contest
 MIDDLE SCHOOL DIVISION
 646 S. Main Ave. - Navy 3
 San Antonio, Texas 78204

5. Your entry must be received by 4/2/2013 to be eligible. Entrants selected as potential winners will be notified by email or telephone and must respond in a timely manner or entry may be disqualified.

INFORMATION REQUIRED Please print or type:

CONTESTANT'S NAME: _____

ADDRESS (No P.O. Box): _____

CITY/STATE/ZIP: _____

DAYTIME PHONE: _____ HOME PHONE: _____

DATE OF BIRTH: _____

CITY WHERE CLOSEST H-E-B STORE IS LOCATED: _____

PARENT/GUARDIAN EMAIL ADDRESS: _____

**DON'T FORGET TO READ AND SIGN THE NEXT PAGE
OR YOUR ENTRY WILL BE INELIGIBLE**



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PUBLICATION RELEASE AND ENTRY AGREEMENT

After reading the Official Rules and the following statements,
please sign below to indicate your agreement.

On behalf of _____ (name of entrant), I agree:

1. The artwork my child/ward is submitting with this entry is his/her original work. No other person owns the artwork or any rights to the artwork. The artwork has not been published before and has not been submitted in any other competition or contest.
2. I acknowledge that by submitting the artwork it becomes the property of HEB Grocery Company, LP ("H E B") and that it will not be returned. I acknowledge that winning entries may be selected for publication by H E-B or its assignees, and agree that they shall have the exclusive right to publish the artwork after selection as a winning entry without the necessity of prior consent or notice. I agree and acknowledge that prior to publication H E B and its assignees may modify or adapt the artwork for publication for any reason they deem appropriate in their sole discretion, including for style, ease of reproduction, and appropriateness for the intended uses and audience.
3. The artwork submitted contains no content that is obscene, defamatory, threatening, in breach of my child/ward's school's rules or policies, or is otherwise inappropriate for publication to general audiences.
4. I have read the Official Rules of the Contest and agree to follow them.
5. I understand that the decisions of the judges with respect to the Contest are final. I waive and release H E B (and its parents, subsidiaries, affiliates, advertising agencies, or promotional agencies) from, any claims or liability related to the Contest or the prizes.
6. I understand that if my child/ward is chosen as a Prize Winner, his/her name, likeness, and artwork may be used for advertising and promotion without further compensation and without further consent. I understand that if he/she is chosen as a Prize Winner, I may be required to execute additional eligibility/tax/release documents or the prize may be forfeited.

I have read the above and agree to it on behalf of myself and on behalf of my child/ward.

PARENT/GUARDIAN SIGNATURE: _____

PRINTED NAME OF PARENT/GUARDIAN: _____